



The Pepsi Refresh Project

Vote

for the

**KAPPA KAMP
PROPOSAL**

for

The Piney Woods School
Kappa Kamp could win \$250,000



Dear Brothers, Family Members and Friends,

The Pepsi Refresh Project is a charity contest set to donate millions of dollars to organizations throughout America in 2010. The Kappa Foundation, Inc. has submitted its grant for \$250,000 to support, Kappa Kamp, a summer enrichment program, at the Piney Woods School located in Mississippi. At Kappa Kamp, students study mathematics, science, astronomy, leadership training, and work with computers. Funds awarded will be used for tuition, enhancing the school wireless network, lodging, meals and transportation among other things.

We need your help to spread the word among your family, friends, community, college campus and organizations you affiliate with regarding this initiative. The organization with the most votes will be awarded a grant. You can register to vote at the Pepsi Refresh Project website. You can help promote this initiative by circulating it to everyone in your address book. You are eligible to vote each and every day beginning November 1 – 30, 2010.

Help us to maintain our administrative theme of "Creating Inspiration: A Call to Service" by supporting this worthy cause. Information is provided below to help you with the voting process.

Sincerely,

Dwayne M. Murray, Esq.
Grand Polemarch
Kappa Alpha Psi Fraternity, Inc.

William "Bill" Croom
President
Kappa Foundation, Inc.

Dr. Reginald T. W. Nichols, Ed.D.
President
The Piney Woods School



pepsi refresh project



To Vote, Start The Process Here

- <http://www.refresheverything.com>
- You need to know:
 - Idea #: Search for **Kappa Kamp**
 - Title: Kappa Kamp – Piney Woods
 - Your User ID and Password (*you must register and keep your password for voting*)
 - Overall program rules, go to:
<http://www.refresheverything.com/how-it-works>

After you are signed-in, select the \$250,000 button, scroll down to the "Kappa Kamp - Piney Woods" idea and press on the "vote for this idea" button.

- Things to remember:
 - Do not Register more than once per person
 - Forward this flyer to your network of friends
 - **VOTE EACH AND EVERY DAY**